

# LEADER

Technology Innovator™

Special Pricing Announcement – 0% Promotion

July 2016



Future Proofing your Test & Measurement requirements just got simpler, with two years 0% finance on LEADER Test & Measurement products.

Offer ends 30<sup>th</sup> September 2016

A graphic advertisement for LEADER 4K Test &amp; Measurement products. The word "LEADER" is prominently displayed at the top in a large, bold, black font with a red triangle under the letter 'A'. Below it, the text "4K Test &amp; Measurement products" is written in a white, sans-serif font. Underneath that, "0% Finance" is written in a bold, black, sans-serif font. The background features a blue and purple abstract pattern with glowing lines. In the foreground, three LEADER test and measurement instruments are shown: a handheld device, a benchtop oscilloscope, and a rack-mountable device, all displaying various test results on their screens.

The advent of UHD TV hasn't simply resulted in increased resolution, broadcasters and production companies are struggling to understand and delivery content to new challenging standards.

LEADER's 4K upgradable Test & Measurement products include simple and easy to use tools that measure colour space (BT.709, BT.2020 and DCI), High Dynamic Range with support Hybrid Log Gamma (HLG), SMPTE 2084 & Slog.3, as well as High Frame Rates. They are also future proofed to support 12G-SDI and Video-over-IP infrastructure.

If you are struggling with UHD TV production, or looking to replace aging HD Test & Measurement equipment, but are frightened that you will need to re-invest in the near future to support UHD TV, then this offer is for you.

Ensure you are delivering 4K in stunning HDR with LEADER's flagship professional broadcast waveform monitor, the [LV5490](#) available with 0% finance over two years.

Buy before 30<sup>th</sup> September 2016 to take advantage of this fantastic offer on a truly ground-breaking 4K / HDR waveform monitor.

For more information, please contact Accredited LEADER reseller or LEADER Europe directly at the contact details below.

## Terms of LEADER 0% finance offer

**Finance solution offered exclusively through Azule Finance. Credit subject to status. Terms and Conditions apply.**

**Please contact Duncan Payne for further information.**

[Duncan.payne@azule.co.uk](mailto:Duncan.payne@azule.co.uk)

Tel : +44 (0) 7580 415548

### Notes

- Offer available from July 1<sup>st</sup>, 2016 to September 30<sup>th</sup>, 2016
- Excluded LEADER LV5333 – 3G HD/SD SDI Portable waveform monitor.
- 0% finance offer cannot be used in conjuncture with any other LEADER promotions.
- Available to all LEADER European Channel Partners